

# TOP TIPS for a great video

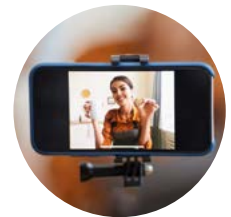
## 1. Use the Back Camera

When filming something or yourself. The quality is much higher. When recording yourself, make sure you stabilize your phone, prepare your framing with someone else if needed before recording.



## 2. Framing

Record in Landscape Mode (horizontal), not vertical. You can show much more and it is more pleasant to look at for longer periods of time. Get close to your camera is better. Large images work best. Also for sound quality



## 3. Lighting

Never put a strong light behind you (window, lamp). Your face or subject will be too dark. Always have the main light in front of you.

## 4. Length of video

Take your time, the video can be as long it needs to.

## 5. Prepare your content

### "Tell a story" videos

- Introduce yourself if wish
- Start with the title of the story
- Be creative! For instance, show drawings, use your body language, mime, etc

### "Do-it-yourself" or "Activity" videos

- Introduce yourself if wish
- Introduce in advance the main steps you will go through. It is easier to follow.
- Make sure you go slowly and show all steps very clearly.
- Get close for all the details.

## 6. Edit

If you wish to edit your video, there are plenty of possibilities. We recommend **InShot** for its simplicity. Available for iOS and Android.

## 7. Have fun !

